

**+HOPE**

*for the*

HOLIDAYS

*Soiree*

FEATURING

NBA COACH GREGG POPOVICH

FRIDAY, DECEMBER 22, 2017

KIMPTON SAWYER HOTEL BALLROOM

500 J STREET

SACRAMENTO

**ST+HOPE**

# ST HOPE

## ABOUT THE EVENT

The 2017 HOPE for the Holidays event, is St. HOPE's major fundraiser of the year and accounts for a significant portion of the operating budget. Thanks to sponsors, staff and friends, our annual event sells out each year and attracts many of Sacramento's business and community leaders.

We have been blessed throughout the years in having exceptional Keynote Speakers to our event, including LeBron James, Michael Jordan, Charles Barkley, Magic Johnson, Shaquille O'Neal, Chris Webber, among others. The HOPE for the Holidays event continues this tradition as we are thrilled to announce NBA Coach Gregg Popovich as our featured guest. As the head coach of the San Antonio Spurs, Popovich is considered one of the greatest coaches in NBA history. He has won five NBA championships as a head coach with the Spurs and is also one of nine coaches to have won 1,000 NBA games.

## ABOUT ST. HOPE

Founded in 1989, St. HOPE is a nonprofit community redevelopment corporation whose mission is to revitalize the Oak Park community through public education and economic development. What began as an after school program, has grown into a pre-K-12 independent charter school system that now serves more than 1,500 students in its four schools.

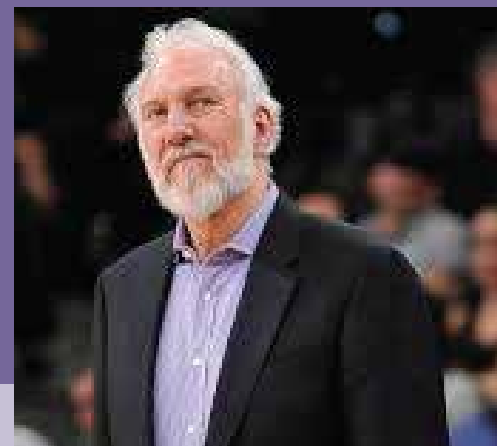
Throughout the years, St. HOPE has also contributed to the development and economic growth of the Oak Park community through its catalyst "40 Acres" project that features a theater, a bookstore, a coffee house, a barbershop, a community work space and loft apartments. Additionally, the St. HOPE Development Company has acquired both an education complex and a business complex in Oak Park that house several nonprofits.

## EVENING ITINERARY

**6:30PM** - VIP SPONSOR AND GENERAL RECEPTION

**7:30PM** - MAIN EVENT

**2017 SPECIAL GUEST SPEAKER,  
GREGG POPOVICH,**  
HEAD COACH, SAN ANTONIO SPURS



## 2017 SPONSOR PACKAGES

### PRESENTING \$50,000

15 Event Tickets with prominent lounge seating

15 Passes to VIP Sponsor Pre-Reception

15 Passes to Post Reception hosted by Kevin Johnson

6 Valet Parking Passes

Sponsor remarks from Podium during event

Company name and logo in all marketing and promotional materials

Company name displayed throughout event

Company shout outs from Stage

Social Media and newsletter mentions

### PLATINUM \$25,000

10 Event Tickets with reserved seating

10 Passes to VIP Sponsor Pre-Reception

10 Passes to Post Reception hosted by Kevin Johnson

5 Valet Parking Passes

Company name displayed throughout event

Company shout outs from Stage

Social Media and newsletter mentions

### GOLD \$10,000

8 Event Tickets with reserved seating

4 Passes to VIP Sponsor Pre-Reception

4 Passes to Post Reception hosted by Kevin Johnson

2 Valet Parking Passes

Company name displayed throughout event

Company shout outs from Stage

Social Media and newsletter mentions

### SILVER \$5,000

6 Event Tickets with reserved seating

2 Passes to VIP Sponsor Pre-Reception

2 Passes to Post Reception hosted by Kevin Johnson

1 Valet Parking Pass

Company name displayed throughout event

Social Media and newsletter mentions

**INDIVIDUAL TICKETS** - \$100  
(standing room only)

All sponsors will be required to submit guest names for event tickets, sponsor reception, post reception and valet parking in advance. An electronic request will be distributed to sponsors for completion during the week of December 11.

# +HOPE

for the  
HOLIDAYS  
BENEFIT FUNDRAISER

## 2017 COMMITMENT FORM

Please email completed commitment forms to [info@sthope.org](mailto:info@sthope.org)

Today's Date \_\_\_\_\_ Committee Member \_\_\_\_\_  
(if applicable)

Contact Name: Ms./Mr. \_\_\_\_\_ Title: \_\_\_\_\_

Name /Organization \_\_\_\_\_

Please write name exactly as you would like it to appear in all printed materials.

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Please indicate which of the following sponsor packages you would like to reserve for the 2015 Dinner:

- |   |   |
|---|---|
| <input type="radio"/> Presenting • \$50,000                         | <input type="radio"/> We are planning to attend |
| <input type="radio"/> Platinum • \$25,000                           | <input type="radio"/> We will not be attending  |
| <input type="radio"/> Gold • \$10,000                               |   |
| <input type="radio"/> Silver • \$5,000                              |   |
| <input type="radio"/> Other Amount \$ _____                         |   |
| <input type="radio"/> _____ Individual ticket(s) • \$100 per ticket |   |
| <input type="radio"/> Donation of \$ _____                          |   |

Payment Information (please check one):

- Please send an invoice to the above address.
- Please find the enclosed check for the amount of \$ \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO ST. HOPE ACADEMY  
PO BOX 5447, SACRAMENTO, CA 95817