

2016 ST. HOPE DINNER

# ST+HOPE

GENERATION **HOPE**



**FRIDAY, OCTOBER 28, 2016**  
RED LION WOODLAKE HOTEL  
CONFERENCE CENTER  
500 LEISURE LANE, SACRAMENTO  
**SPECIAL GUEST SPEAKER DAVID STERN**

# ABOUT **ST HOPE**

The Annual Dinner is St. HOPE's only fundraising event of the year and accounts for a significant portion of its operating budget. Thanks to sponsors, staff and friends, as well as an all-star list of keynote speakers, which have included LeBron James, Charles Barkley, Julius Erving, Magic Johnson, Shaquille O'Neal, Sinbad, John Wooden, Chris Webber, Bill Walton, Jason Kidd and Michael Jordan, the Dinner has sold out every year attracting an average of more than 1,000 guests.

**PUBLIC EDUCATION HIGHLIGHTS:** In 2003, St. HOPE Public Schools was established as a pre K-12 independent charter school system that now serves more than 1,600 students in its five schools. Each high-performing school has all but closed the achievement gap between socio-economically underserved students from inner-city communities and their more affluent counterparts.

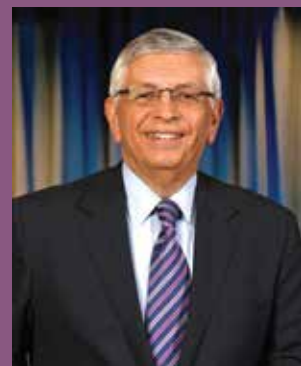
**ECONOMIC DEVELOPMENT HIGHLIGHTS:** Throughout the years, St. HOPE has greatly contributed to the development and economic growth of the Oak Park community. Its catalyst project, the 40 Acres Art Gallery and Cultural Center, features the Guild Theater, Underground Books, Old Soul Coffee House, and the Upper Rooms loft apartments. The Development Company is currently working on several renovation projects and the opening of a new restaurant in 2017.

## EVENING **ITINERARY**

**5:30PM** VIP & GENERAL RECEPTION

**7PM** DINNER AND PROGRAM

**2016 SPECIAL GUEST SPEAKER,**  
**DAVID STERN,** NBA COMMISSIONER EMERITUS



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## 2016 SPONSOR PACKAGES

<b>GOLD</b> \$50,000	<b>SILVER</b> \$25,000	<b>BRONZE</b> \$10,000	<b>DIAMOND</b> \$5,000
3 Tables (Three Premier tables of ten)	2 Tables (Two Premiere tables of ten)	2 Tables (One Premiere Table of Ten; One General table of ten)	1 Table (One Premiere table of Ten)
Podium Address	One full-page ad in event program	½ page ad in event program	¼ page ad in event program
One full-page ad in event program	10 tickets to VIP reception	6 tickets to VIP reception	4 tickets to VIP reception
30 tickets to VIP reception	Group photo with Kevin Johnson	Group photo with Kevin Johnson	Promotional Items
Authentic autographed Kings Jersey	Promotional Items		Entry to General Reception
Group photo with Kevin Johnson			
Company banner at Sac High			
Promotional Items			

For More Information Contact:  
916-451-HOPE (4673) | [www.sthope.org](http://www.sthope.org)

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## SPONSOR INFORMATION

### ITEM

- Artwork for Company ad in event program
- Company name, logo and link posted to event website
- Company recognition during event
- Sponsor Package Delivery

### MUST BE RECEIVED BY:

- October 7
- October 21
- October 28
- Post Event

### TICKETS

All tickets will be mailed or hand-delivered to each company beginning October 10. Companies are responsible for distributing tickets to individual guests prior to the event. Registration and the General Reception for all ticket holders begins at 5:30pm.

If you have unused tickets that you would like to donate back to the organization for students, teachers and parents, please contact the Dinner Coordinator with as much advanced notice as possible.

### VIP PASSES

VIP passes for \$10,000 sponsors and higher will be delivered with the tickets. Please ensure the appropriate individuals have their VIP passes in hand prior to the event. Registration and the VIP Reception begin at 5:30pm.

### PHOTO WITH KEVIN JOHNSON

Kevin Johnson will visit each sponsor table of \$10,000 and above prior to the start of the event program. Pictures will be taken with those who are present at the table during that time.

### PROGRAM ADS

All sponsor ads must be received by September 30 to be included in the Dinner program. Program ads should be submitted to the Dinner Coordinator as a high resolution, black and white JPEG image. If a PDF cannot be provided, please submit a high resolution (300 dpi) .tiff or .eps file with all fonts outlined, or native InDesign files with all links and fonts included.

### PROMOTIONAL ITEMS

Sponsorships of \$5,000 and above receive promotional items that include recognition in the St. HOPE Pipeline electronic newsletter, annual report and the St. HOPE website.

### Please note the following ad sizes by sponsorship level:

Sponsor Level	Ad Size	Dimensions
Platinum (\$100,000)	Full Page (Full Bleed)	8" wide x 8" tall (with .25" bleed)
Gold (\$50,000)	Full Page	7.25" wide x 8.25" tall
Silver (\$25,000)	Full Page	7.25" wide x 8.25" tall
Bronze (\$10,000)	Half Page Ad	7.25" wide x 4" tall
Diamond (\$5,000)	Quarter Page Ad	3.5" wide x 4" tall

### KEY DATES

#### FRIDAY, OCTOBER 7

Deadline for Program Advertisements

#### WEEK OF OCTOBER 10

Tickets Distributed to Guests

#### FRIDAY, OCTOBER 28

St. HOPE Dinner

#### FRIDAY, OCTOBER 7

Dinner Sold Out!

If you have questions about any of the above information, please contact the Event Coordinator:

**Adrienne Hall**  
[info@sthope.org](mailto:info@sthope.org)  
 916-451-HOPE (4673)

# ST+HOPE

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## 2016 COMMITMENT FORM

Please email completed commitment forms to [info@sthope.org](mailto:info@sthope.org)

Today's Date \_\_\_\_\_ Committee Member \_\_\_\_\_  
(if applicable)

Contact Name: Ms./Mr. \_\_\_\_\_ Title: \_\_\_\_\_

Name /Organization \_\_\_\_\_

Please write name exactly as you would like it to appear in all printed materials.

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_

Please indicate which of the following sponsor packages you would like to reserve for the 2015 Dinner:

- Gold • \$50,000
- Silver • \$25,000
- Bronze • \$10,000
- Diamond • \$5,000
- Table of Ten • \$1,500
- \_\_\_\_\_ Individual ticket(s) • \$150 per ticket
- We would like to make a donation of \$ \_\_\_\_\_

Payment Information (please check one):

- Please send an invoice to the above address.
- Please find the enclosed check for the amount of \$ \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO ST. HOPE ACADEMY