

★ ST+HOPE Celebrates ★

★ JUNETEENTH

@ 40 ACRES BLOCK PARTY ★

The first annual 40 Acres Juneteenth Block Party is a day long celebration of activities filled with art, music, food and entertainment surrounding the 40 Acres Complex in Oak Park, Sacramento.

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@ 40 ACRES BLOCK PARTY ★

**SATURDAY, JUNE 19, 2021 • 10am to 5pm**

**ART • MUSIC • FOOD  
ENTERTAINMENT • ACTIVITIES**

The 40 Acres Complex is a cultural corner stone located in the heart of the historical neighborhood of Oak Park, Sacramento.

The urban revitalization project has attracted a diverse array of businesses in what has become a thriving business district.





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Juneteenth (short for “June Nineteenth”) commemorates the effective end of slavery in the United States. Juneteenth marks the day when federal troops arrived in Galveston, Texas in 1865 to take control of the state and ensure that all enslaved people be freed.





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## **SPONSORSHIP OPPORTUNITIES**

### **Main Stage 3@\$10K**

The Main Stage will be located in the heart of the block party and feature a variety of music, cultural performances, gospel choirs, give a-ways and a few surprises to engage and entertain the audience throughout the entire Juneteenth celebration.

## **MAIN STAGE SPONSOR BENEFITS**

- Main Stage Logo Placement
- Main Stage Introduction and Acknowledgment
- Main Stage Remarks
- Event Booth (1- 10' x 10' tent, 1 table and linen)
- 6 Tickets to the Sponsor Hospitality Courtyard
- 6 Juneteenth Event T-Shirts
- Logo Placement on Social Media Platforms and Printed Collateral







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## **SPONSORSHIP OPPORTUNITIES**

**Esther's Park Wine & Beer Garden**

**1@\$10K**

The ever popular Esther's Park will be transformed into a wine and beer garden featuring black-owned wineries and breweries. Guests over 21+ can lounge in the garden and enjoy free samples of the latest spirits or support by purchasing a glass or bottle.

## **ESTHER'S PARK SPONSOR BENEFITS**

- Esther's Park Logo Placement
- Main Stage Introduction and Acknowledgment
- Event Booth (1- 10' x 10' tent, 1 table and linen)
- 6 Tickets to the Sponsor Hospitality Courtyard
- 6 Tickets to Esther's Park Official After Party
- 6 Juneteenth Event T-Shirts
- Logo Placement on Social Media Platforms and Printed Collateral





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## **SPONSORSHIP OPPORTUNITIES**

**Guild Theater - "Paying our Respect"  
Short Films and Documentaries  
3@\$5K**

The historic Guild Theater will feature several short films throughout the day to bring a historic element about Juneteenth and racial injustice. Each film is free but will require tickets to monitor attendance.

## **GUILD THEATER SPONSOR BENEFITS**

- Guild Theater Marquee Logo Placement
- Stage Introduction and Acknowledgment Before (5) Short Documentaries.
- 2 Tickets to the Sponsor Hospitality Courtyard
- 2 Juneteenth Event T-Shirts
- Logo Placement on Social Media Platforms and Printed Collateral





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## **SPONSORSHIP OPPORTUNITIES**

**Art Alley 3@\$1.5K**

The alley behind 40 Acres will be closed to traffic so guests can try their hand at several interactive art projects that will live on as landmarks of this historic day. A pop-up gallery will feature emerging black artists from the Sacramento region.

## **ART ALLEY SPONSOR BENEFITS**

- Branded Pop-Up Gallery Featuring Emerging Black Artists
- Logo Placement at Interactive Mural Walls and Art Activations
- 2 Juneteenth Event T-Shirts
- Logo Placement on Social Media Platforms and Printed Collateral





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## **SPONSORSHIP OPPORTUNITIES**

### **Juneteenth Event T-Shirt \$1K**

As a t-shirt sponsor, your company's logo will be placed on the commemorative Juneteenth event t-shirt that will be worn by all volunteers and purchased by guests.

## **T-SHIRT SPONSOR BENEFITS**

- 4 Juneteenth Event T-Shirts
- Logo Placement on Social Media Platforms and Printed Collateral







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### **SPONSORSHIP OPPORTUNITIES**

- Main Stage 3@\$10K
- Esther's Park Wine & Beer Garden 1@\$10K
- Guild Theater - "Paying our Respect"  
Short Films and Documentaries 3@\$5K
- Art Alley 3@\$1.5K
- Juneteenth Event T-Shirt @\$1K

**Please click here to support  
the St. HOPE Juneteenth  
Block Party at 40 Acres.**

We can also be reached at [info@sthope.org](mailto:info@sthope.org)

A coordinator will be in touch to confirm  
and review your sponsorship details  
and benefits!

We look forward to a successful, fun and  
safe event! Please note, our planning will  
include all safety and health protocols set by  
the Sacramento County Health Department.

**Thank you for your SUPPORT!**

