

ST+HOPE Celebrates



JUNETEENTH



BLOCK ★ PARTY
@ 40 ACRES



The annual 40 Acres Juneteenth Block Party is a day long celebration of activities filled with art, music, food and entertainment surrounding the 40 Acres Complex in Oak Park, Sacramento.

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BLOCK ★ PARTY
@ 40 ACRES

SATURDAY, JUNE 17, 2023 • 4pm-9pm

ART • MUSIC • FOOD
ENTERTAINMENT • ACTIVITIES

The 40 Acres Complex is a cultural corner stone located in the heart of the historical neighborhood of Oak Park, Sacramento.

The urban revitalization project has attracted a diverse array of businesses in what has become a thriving business district.





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Juneteenth officially became a federal holiday in 2021 to commemorate the emancipation of African-Americans on June 19, 1865. It is also often observed by celebrating African-American culture including art, music, dance and food.





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FREEDOM SPONSOR \$25,000

- **Main Stage Remarks**
- **Prominent Logo Placement on Main Stage and all event activation signage**
- **Prominent Logo placement on event promotional materials including flyers, posters, digital board and event t-shirt**
- **4 week featured ad on Guild Theater digital board**
- **Frequent Main Stage acknowledgements throughout the day**
- **12 Event T-Shirts**
- **Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs) with premiere location**
- **Shout outs on social media platforms**





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FREDERICK DOUGLASS SPONSOR \$10,000

- **Prominent Logo Placement on Main Stage and selected event activation signage**
- **Prominent Logo placement on event promotional materials including posters, digital board and event t-shirt**
- **Main Stage acknowledgements throughout the day**
- **5 Event T-Shirts**
- **Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs)**
- **Shout outs on social media platforms**





SATURDAY, JUNE 17, 2023 • 4pm-9pm

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HARRIET TUBMAN SPONSOR \$5,000

- Name Placement on Main Stage and selected event activation signage
- Name placement on event promotional materials including posters, digital board and event t-shirt
- Main Stage acknowledgements throughout the day
- 3 Event T-Shirts
- Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs)
- Shout outs on social media platforms





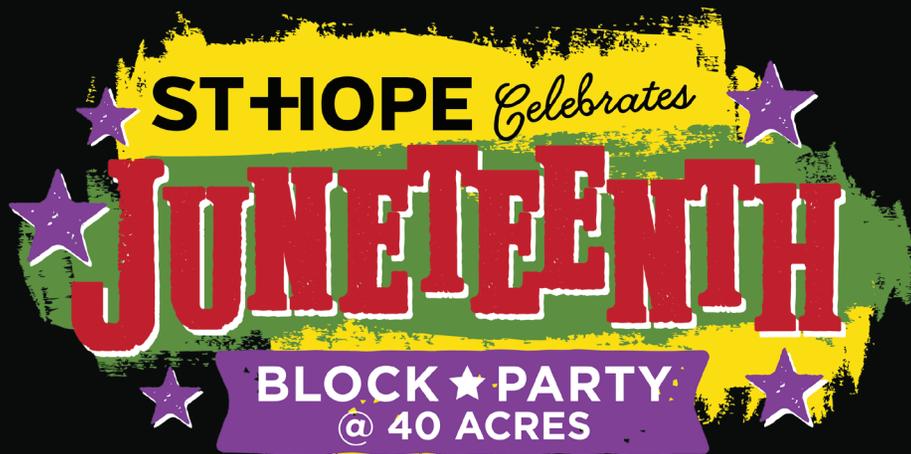
SATURDAY, JUNE 17, 2023 • 4pm-9pm

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EMANCIPATION SPONSOR \$3,000

- **Main Stage acknowledgements throughout the day**
- **Name placement on event promotional materials including event T-Shirt**
- **2 Event T-Shirts**
- **Shout outs on social media platforms**





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**JUSTICE SPONSOR
\$1,500**

- **Main Stage acknowledgements throughout the day**
- **Name placement on event promotional materials**
- **Shout outs on social media platforms**





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SPONSORSHIP OPPORTUNITIES

- **FREEDOM SPONSOR \$25,000**
- **FREDERICK DOUGLASS SPONSOR \$10,000**
- **HARRIET TUBMAN SPONSOR \$5,000**
- **EMANCIPATION SPONSOR \$3,000**
- **JUSTICE SPONSOR \$1,500**

To become a Juneteenth Sponsor please complete a sponsor form by visiting sthope.org/juneteenth-block-party

We can also be reached at info@sthope.org

A coordinator will be in touch to confirm and review your sponsorship details and benefits!

We look forward to a successful, fun and safe event! Please note, our planning will include all safety and health protocols set by the Sacramento County Health Department.

Thank you for your **SUPPORT!**





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PRINT TIMELINE

To be included in the printed materials, please submit your sponsor confirmation form and hi-resolution logo by these listed print deadlines. Please contact info@sthope.org for possible late accommodations.

PRODUCT	PRINT DEADLINE
Event Flyers (For \$25K Sponsors Only)	Friday, March 31
Event Posters (For \$5K, \$10K & \$25K Sponsors Only)	Friday, April 21
T-Shirt (For \$3K, \$5K, \$10K & \$25K Sponsors Only)	Friday, May 26
Event Signage (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 26
Branded Event Booth (For \$5K, \$10K & \$25K Sponsors Only)	Friday, June 2

