

SATURDAY, JUNE 15, 2024

BECOME A 2024 JUNETEENTH SPONSOR!

Juneteenth officially became a federal holiday in 2021 to commemorate the emancipation of African-Americans on June 19, 1865. It is also often observed by celebrating African-American culture including art, music, dance and food.

The 4th annual Juneteenth Block Party at 40 Acres is a day long celebration of activities filled with art, music, food and entertainment surrounding the 40 Acres Complex in Oak Park, Sacramento.

The 40 Acres Complex is a cultural cornerstone located in the heart of the historical neighborhood of Oak Park, Sacramento.









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FREEDOM SPONSOR \$25,000

- Main Stage Remarks
- Prominent Logo Placement on Main Stage and all event activation signage
- Prominent Logo placement on event promotional materials including flyers, posters, digital board and event t-shirt
- 4 week featured ad on Guild Theater digital board
- Frequent Main Stage acknowledgements throughout the day
- 12 Event T-Shirts
- Provided Branded Event Booth (1 10'x10' tent + 2 chairs) with premiere location
- Shout outs on social media platforms

FREDERICK DOUGLASS SPONSOR \$10,000

- Prominent Logo Placement on Main Stage and selected event activation signage
- Prominent Logo placement on event promotional materials including posters, digital board and event t-shirt
- Main Stage acknowledgements throughout the day
- 5 Event T-Shirts
- Provided Branded Event Booth (1 10'x10' tent + 2 chairs)
- Shout outs on social media platforms

HARRIET TUBMAN SPONSOR \$5,000

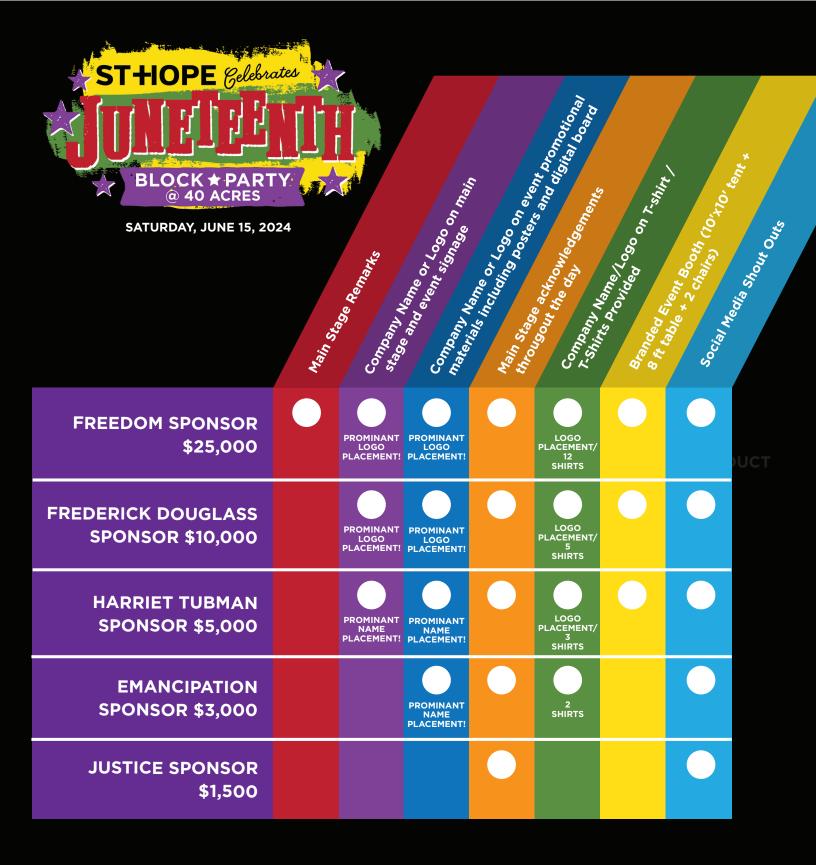
- Name Placement on Main Stage and selected event activation signage
- Name placement on event promotional materials including posters, digital board and event t-shirt
- Main Stage acknowledgements throughout the day
- 3 Event T-Shirts
- Provided Branded Event Booth (1 10'x10' tent + 2 chairs)
- Shout outs on social media platforms

EMANCIPATION SPONSOR \$3,000

- Main Stage acknowledgements throughout the day
- Name placement on event promotional materials including event T-Shirt
- 2 Event T-Shirts
- Shout outs on social media platforms

JUSTICE SPONSOR \$1,500

- Main Stage acknowledgements throughout the day
- Name placement on event promotional materials
- Shout outs on social media platforms





To become a Juneteenth Block Party Sponsor please complete a sponsor form by visiting sthope.org/juneteenth-block-party

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PRINT TIMELINE

To be included in the printed materials, please submit your sponsor form and hi-resolution before the print deadlines listed below:

Print Items	Print Deadline
Event Flyers (For \$25K Sponsors Only)	Friday, March 29
Event Posters (For \$5K, \$10K & \$25K Sponsors Only)	Friday, April 19
T-Shirt (For \$3K, \$5K, \$10K & \$25K Sponsors Only)	Friday, May 24
Event Signage (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 24
Branded Event Booth (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 31

