The annual 40 Acres Juneteenth Block Party is a celebration of activities filled with art, music, food and entertainment surrounding the 40 Acres Complex in Oak Park, Sacramento.
The 40 Acres Complex is a cultural gathering place located in the historical neighborhood of Oak Park, Sacramento. The urban revitalization project has attracted a diverse array of businesses in what has become a thriving business district in the historical neighborhood of Oak Park, Sacramento at 35th Street / Broadway.
Juneteenth, short for “June Nineteenth,” commemorates the effective end of slavery in the United States. Juneteenth officially became a federal holiday in 2021 to commemorate the emancipation of African-Americans on June 19, 1965. It is also often observed for celebrating African-American/Black culture including art, music, dance and food.
JUNETEENTH ACTIVATIONS

• Live entertainment on the main stage including music, dancing, talent competitions, special guest speakers and give-aways!
• Black owned street vendors
• Black owned food vendors
• Short educational films and panel discussions about art, education and history.
• Kids playzone including games, interactive activities and entertainment
• Beer & Wine garden featuring local Black Owned wineries and breweries.
• Hands on art projects for kids and the young at heart
FREEDOM SPONSOR
$25,000

- Main Stage Remarks
- Prominent Logo Placement on all activation signage, including digital boards
- Main Stage Introduction and acknowledgements throughout the day
- 12 VIP Hospitality Passes
- 10 Event T-Shirts
- Reserved Stageside Seating
- Reserved Sponsor Seating inside Guild Theater
- Reserved Stageside Seating
- Provided Branded Event Booth (1 - 10’x10’ tent + 2 chairs)
- Prominent logo placement on official event T-Shirt
- Shout outs on social media platforms and printed collateral materials
**FREDERICK DOUGLASS SPONSOR - $10,000**

- Prominent Logo Placement on all activation areas
- Main Stage Introduction and acknowledgements throughout the day
- 10 VIP Hospitality Passes
- 5 Event T-Shirts
- Reserved Sponsor Seating inside Guild Theater
- Provided Branded Event Booth (1 - 10’x10’ tent + 2 chairs)
- Prominent logo placement on official event T-Shirt
- Shoutouts on social media platforms and printed collateral materials
SPONSORSHIP OPPORTUNITIES
HARRIET TUBMAN SPONSOR
$5,000

HARRIET TUBMAN SPONSOR - $5,000

• Company name listed in 5 activation areas
• Main Stage acknowledgements throughout the day
• 6 VIP Hospitality Passes
• Provided Branded Event Booth (1 - 10’x10’ tent + 2 chairs)
• Company name on official event T-Shirt
• Shoutouts on social media platforms and printed collateral materials
FOOD COURT STAGE

SPONSOR BENEFITS
• Food Court Stage Logo Placement
• Small Stage Introduction and Acknowledgment
• Small Stage Remarks
• Event Booth (1- 10’ x 10’ tent, 2- 8ft tables, 2- chairs)
• Logo placement on official event T-shirt
• 2 tickets to the Sponsor Hospitality Courtyard
• 2 Juneteenth Event T-Shirts
• Logo Placement on Social Media Platforms and Printed Collateral

SPONSORSHIP OPPORTUNITIES

EMANCIPATION SPONSOR - $3,000
• Company name listed in 4 activation areas
• 4 VIP Hospitality Passes
• Company name on official event T-Shirt
• Shoutouts on social media platforms and printed collateral materials

JUSTICE SPONSOR - $1,500
• Company name listed in 2 activation areas
• 2 VIP Hospitality Passes
• Shoutouts on social media platforms and printed collateral materials
ST HOPE Celebrates JUNETEENTH
@ 40 ACRES BLOCK PARTY

SATURDAY, JUNE 18, 2022 • 4PM TO 9PM
ART • MUSIC • FOOD
ENTERTAINMENT • ACTIVITIES

SPONSORSHIP OPPORTUNITIES
FREEDOM SPONSOR @ $25K
FREDERICK DOUGLASS SPONSOR @ $10K
HARRIET TUBMAN SPONSOR @ $5K
EMANCIPATION SPONSOR @ $3K
JUSTICE SPONSOR @ $1.5K

Please click here to support the St HOPE Juneteenth Block Party at 40 Acres.

We can also be reached at info@sthope.org

A coordinator will be in touch to confirm and review your sponsorship details and benefits!

We look forward to a successful, fun and safe event! Please note, our planning will include all safety and health protocols set by the Sacramento County Health Department.

Thank you for your SUPPORT!