

★ ST+HOPE Celebrates ★

★ JUNETEENTH

@ 40 ACRES BLOCK PARTY ★

The annual 40 Acres Juneteenth Block Party is a celebration of activities filled with art, music, food and entertainment surrounding the 40 Acres Complex in Oak Park, Sacramento.

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SATURDAY, JUNE 18, 2022 • 4PM TO 9PM

**ART • MUSIC • FOOD
ENTERTAINMENT • ACTIVITIES**

The 40 Acres Complex is a cultural gathering place located in the historical neighborhood of Oak Park, Sacramento.

The urban revitalization project has attracted a diverse array of businesses in what has become a thriving business district in the historical neighborhood of Oak Park, Sacramento at 35th Street / Broadway.



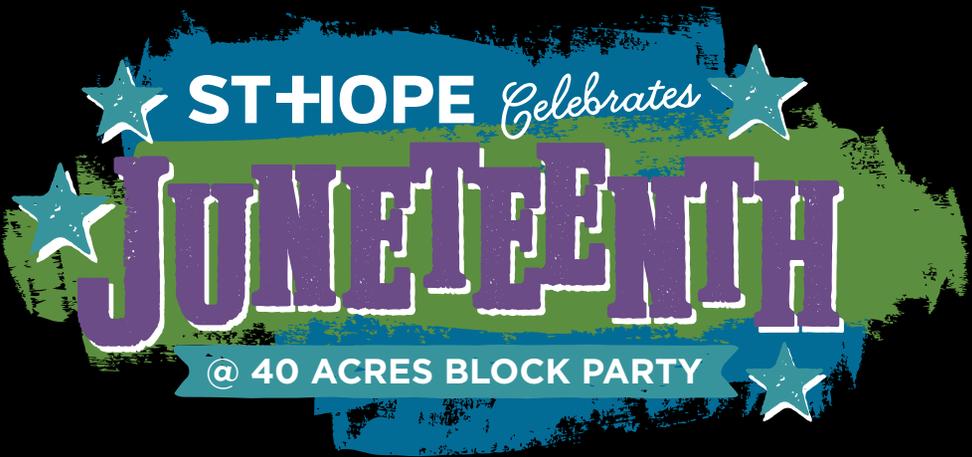
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Juneteenth, short for “June Nineteenth,” commemorates the effective end of slavery in the United States. Juneteenth officially became a federal holiday in 2021 to commemorate the emancipation of African-Americans on June 19, 1865. It is also often observed for celebrating African-American/Black culture including art, music, dance and food.





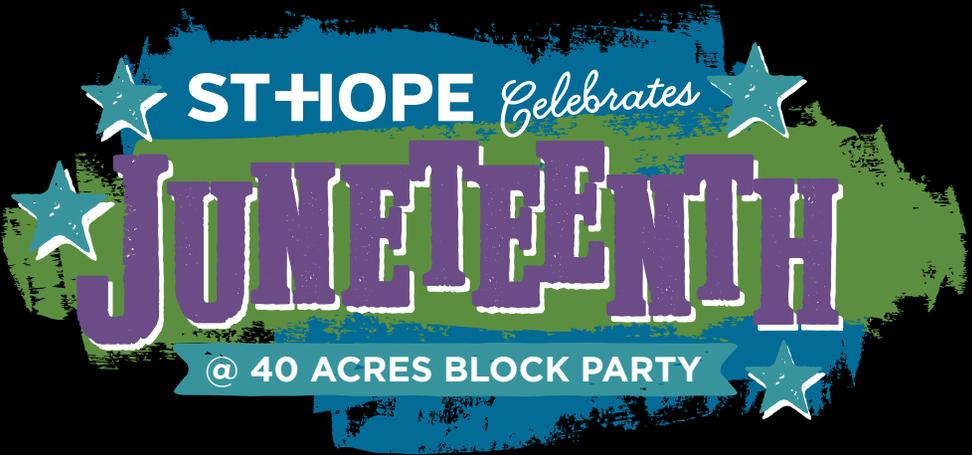
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JUNETEENTH ACTIVATIONS

- Live entertainment on the main stage including music, dancing, talent competitions, special guest speakers and give-aways!
- Black owned street vendors
- Black owned food vendors
- Short educational films and panel discussions about art, education and history.
- Kids playzone including games, interactive activities and entertainment
- Beer & Wine garden featuring local Black Owned wineries and breweries.
- Hands on art projects for kids and the young at heart





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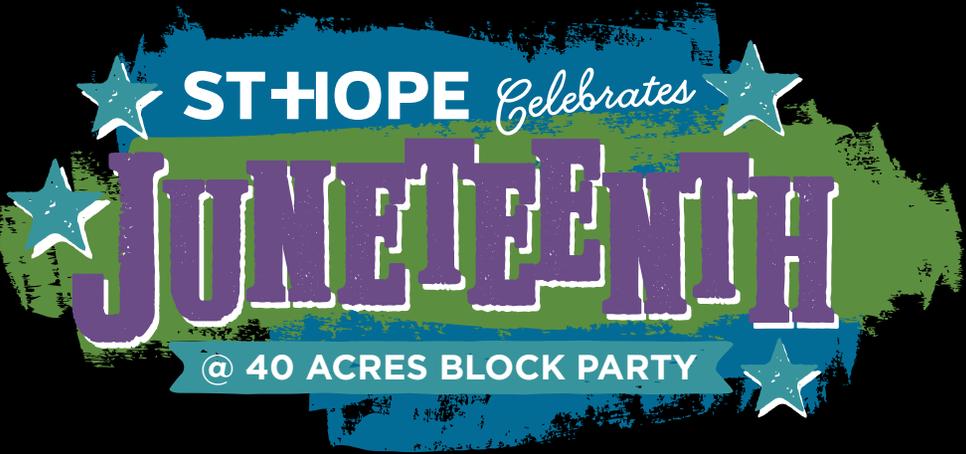
**ART • MUSIC • FOOD
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SPONSORSHIP OPPORTUNITIES
FREEDOM SPONSOR
\$25,000

FREEDOM SPONSOR **\$25,000**

- Main Stage Remarks
- Prominent Logo Placement on all activation signage, including digital boards
- Main Stage Introduction and acknowledgements throughout the day
- 12 VIP Hospitality Passes
- 10 Event T-Shirts
- Reserved Stageside Seating
- Reserved Sponsor Seating inside Guild Theater
- Reserved Stageside Seating
- Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs)
- Prominent logo placement on official event T-Shirt
- Shout outs on social media platforms and printed collateral materials





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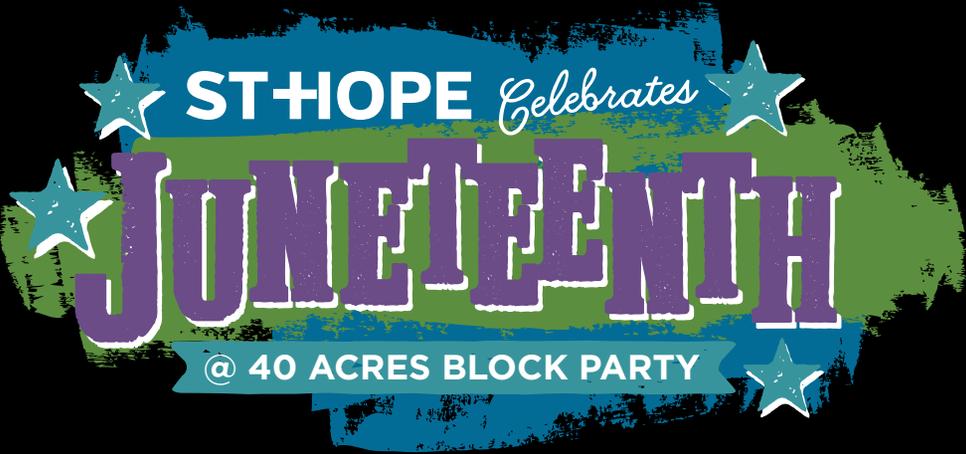
**ART • MUSIC • FOOD
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SPONSORSHIP OPPORTUNITIES
FREDRICK DOUGLAS SPONSOR
\$10,000

FREDERICK DOUGLASS SPONSOR - \$10,000

- Prominent Logo Placement on all activation areas
- Main Stage Introduction and acknowledgements throughout the day
- 10 VIP Hospitality Passes
- 5 Event T-Shirts
- Reserved Sponsor Seating inside Guild Theater
- Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs)
- Prominent logo placement on official event T-Shirt
- Shoutouts on social media platforms and printed collateral materials





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SPONSORSHIP OPPORTUNITIES
HARRIET TUBMAN SPONSOR
\$5,000

HARRIET TUBMAN SPONSOR - \$5,000

- Company name listed in 5 activation areas
- Main Stage acknowledgements throughout the day
- 6 VIP Hospitality Passes
- Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs)
- Company name on official event T-Shirt
- Shoutouts on social media platforms and printed collateral materials



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SPONSORSHIP OPPORTUNITIES

EMANCIPATION SPONSOR

\$3,000

JUSTICE SPONSOR

\$1,500

EMANCIPATION SPONSOR - \$3,000

- Company name listed in 4 activation areas
- 4 VIP Hospitality Passes
- Company name on official event T-Shirt
- Shoutouts on social media platforms and printed collateral materials

JUSTICE SPONSOR - \$1,500

- Company name listed in 2 activation areas
- 2 VIP Hospitality Passes
- Shoutouts on social media platforms and printed collateral materials





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SPONSORSHIP OPPORTUNITIES

- FREEDOM SPONSOR @ \$25K
- FREDERICK DOUGLASS SPONSOR @ \$10K
- HARRIET TUBMAN SPONSOR @ \$5K
- EMANCIPATION SPONSOR @ \$3K
- JUSTICE SPONSOR @ \$1.5K

Please click here to support the St HOPE Juneteenth Block Party at 40 Acres.

We can also be reached at info@sthope.org

A coordinator will be in touch to confirm and review your sponsorship details and benefits!

We look forward to a successful, fun and safe event! Please note, our planning will include all safety and health protocols set by the Sacramento County Health Department.

Thank you for your SUPPORT!

