# ST-HOPE

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**2018** DINNER

SPONSOR PACKAGES

## ABOUT ST. HOPE

The Annual Dinner is St. HOPE's only fundraising event of the year and accounts for a significant portion of its operating budget. Thanks to sponsors, staff[] and friends, as well as an all-star list of keynote speakers, which have included LeBron James, Charles Barkley, Julius Erving, Magic Johnson, Shaquille O'Neal, Sinbad, John Wooden, Chris Webber, Bill Walton, Jason Kidd and Michael Jordan among others, the Dinner has sold out every year attracting more than 1,000 guests.

PUBLIC EDUCATION HIGHLIGHTS: In 2003, St. HOPE Public Schools was established as a pre K-12 independent charter school system that now serves more than 1,200 students in its four schools. Each high-performing school has significantly closed the achievement gap between socio-economically underserved students from inner-city communities and their more affluent counterparts.

ECONOMIC DEVELOPMENT HIGHLIGHTS: Throughout the years, St. HOPE has greatly contributed to the development and economic growth of the Oak Park community. Its catalyst project, the 40 Acres Art Gallery and Cultural Center, features the Guild Theater, Underground Books, Old Soul Coffee House, Bastille Barbers and the Upper Rooms loft apartments. The Development Company is currently working on several new projects including the opening of Lolo's Chicken and Waffles restaurant in 2019.

## EVENING ITINERARY

SUNDAY, SEPT 23

**5:30PM** GENERAL & VIP RECEPTION **7:00PM** DINNER AND PROGRAM

HYATT REGENCY 1201 L STREET SACRAMENTO

## GUEST SPEAKER

ST. HOPE IS EXCITED TO WELCOME BARRY BONDS AS THE FEATURED GUEST AT THIS YEAR'S ANNUAL DINNER. RECOGNIZED AS ONE OF THE GAME'S GREATEST PLAYERS, BARRY HOLDS MAJOR LEAGUE BASEBALL'S ALL-TIME CAREER RECORDS IN HOME RUNS (762) AND WALKS (2,558). DURING HIS ILLUSTRIOUS 22-YEAR CAREER WITH BOTH THE PITTSBURGH PIRATES AND SAN FRANCISCO GIANTS, HE WAS AWARDED THE NATIONAL LEAGUE MVP SEVEN TIMES, A GOLD GLOVE WINNER EIGHT TIMES, AND SELECTED TO THE ALL-STAR GAME 14 TIMES.

## **2018 SPONSOR PACKAGES**



- Podium Address One full-page ad (with premium placement) in printed program 30 tickets to VIP reception Company banner at Sac High

## BR

- 1/2 page ad in printed program 6 tickets to VIP reception



## FOR MORE INFORMATION

916.451.HOPE (4673) INFO@STHOPE.ORG

## SPONSOR INFORMATION

## **KEY DATES**

August 31	Deadline for Printed Program Ads
Sept. 14	Last Day to Submit Sponsorship
Sept. 23	2018 St. HOPE Dinner

### **TICKETS & VIP PASSES**

All tickets and VIP passes will be available during registration which opens at 5:30pm. If you have unused tickets to donate back to the organization for students, teachers and parents, please contact info@sthope.org.

### **PROGRAM ADS**

All sponsor ads must be received by AUGUST 31 to be included in the printed Dinner program. Program ads should be submitted to the Dinner Coordinator as a high resolution, black and white JPEG image. If a JPEG cannot be provided, please submit a high resolution (300 dpi.) .tiff or .eps file with all fonts outlined, or original files with all links and fonts included.

### **AD SIZES**

SPONSOR LEVEL GOLD (\$50,000) SILVER (\$25,000) BRONZE (\$10,000) DIAMOND (\$5,000) **AD SIZE** FULL PAGE FULL PAGE HALF PAGE QUARTER PAGE DIMENSIONS

7.25" WIDE X 8.25" TALL 7.25" WIDE X 8.25" TALL 7.25" WIDE X 4.00" TALL 3.5" WIDE X 4.00" TALL

### **PROMOTIONAL ITEMS**

Program Sponsorships of \$5,000 and above receive items that include recognition in the St. HOPE Pipeline electronic newsletter, annual report. St. HOPE website and social media.

## 2018 COMMITMENT FORM

TODA	('S DATE COMMITTEE MEMBER
CONT	ACT NAME: MS./MR TITLE
NAME	ORGANIZATION
PHON	E EMAIL
ADDRE	SS CITY STATE ZIP
	TE
	GOLD - \$50,000
	SILVER - \$25,000
	BRONZE - \$10,000
	DIAMOND - \$5,000
	TABLE OF TEN - \$1,500
	INDIVIDUAL TICKET(S) - \$150 PER TICKET
	WE WOULD LIKE TO MAKE A DONATION OF \$
PAYMENT INFORMATION (PLEASE CHECK ONE)	
	PLEASE SEND AN INVOICE TO THE ABOVE ADDRESS
	PLEASE FIND THE ENCLOSED CHECK FOR THE AMOUNT OF \$
	PLEASE EMAIL COMPLETED FORM TO INFO@STHOPE.ORG
	PLEASE MAKE CHECKS PAYABLE TO ST. HOPE ACADEMY - P.O. BOX 5447, SACRAMENTO, CA 95817