

ST+HOPE Celebrates JUNETEENTH

BLOCK ★ PARTY
@ 40 ACRES

SATURDAY, JUNE 15, 2024

BECOME A 2024 JUNETEENTH SPONSOR!

Juneteenth officially became a federal holiday in 2021 to commemorate the emancipation of African-Americans on June 19, 1865. It is also often observed by celebrating African-American culture including art, music, dance and food.

The 4th annual Juneteenth Block Party at 40 Acres is a day long celebration of activities filled with art, music, food and entertainment surrounding the 40 Acres Complex in Oak Park, Sacramento.

The 40 Acres Complex is a cultural cornerstone located in the heart of the historical neighborhood of Oak Park, Sacramento.





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**FREEDOM SPONSOR
\$25,000**

- Main Stage Remarks
- Prominent Logo Placement on Main Stage and all event activation signage
- Prominent Logo placement on event promotional materials including flyers, posters, digital board and event t-shirt
- 4 week featured ad on Guild Theater digital board
- Frequent Main Stage acknowledgements throughout the day
- 12 Event T-Shirts
- Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs) with premiere location
- Shout outs on social media platforms

**FREDERICK DOUGLASS
SPONSOR \$10,000**

- Prominent Logo Placement on Main Stage and selected event activation signage
- Prominent Logo placement on event promotional materials including posters, digital board and event t-shirt
- Main Stage acknowledgements throughout the day
- 5 Event T-Shirts
- Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs)
- Shout outs on social media platforms

**HARRIET TUBMAN
SPONSOR \$5,000**

- Name Placement on Main Stage and selected event activation signage
- Name placement on event promotional materials including posters, digital board and event t-shirt
- Main Stage acknowledgements throughout the day
- 3 Event T-Shirts
- Provided Branded Event Booth (1 - 10'x10' tent + 2 chairs)
- Shout outs on social media platforms

**EMANCIPATION
SPONSOR \$3,000**

- Main Stage acknowledgements throughout the day
- Name placement on event promotional materials including event T-Shirt
- 2 Event T-Shirts
- Shout outs on social media platforms

**JUSTICE SPONSOR
\$1,500**

- Main Stage acknowledgements throughout the day
- Name placement on event promotional materials
- Shout outs on social media platforms



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	Main Stage Remarks	Company Name or Logo on main stage and event signage	Company Name or Logo on event promotional materials including posters and digital board	Main Stage acknowledgements throughout the day	Company Name/Logo on T-shirt / T-Shirts Provided	Branded Event Booth (10'x10' tent + 8 ft table + 2 chairs)	Social Media Shout Outs
FREEDOM SPONSOR \$25,000	●	● PROMINANT LOGO PLACEMENT!	● PROMINANT LOGO PLACEMENT!	●	● LOGO PLACEMENT/ 12 SHIRTS	●	●
FREDERICK DOUGLASS SPONSOR \$10,000	●	● PROMINANT LOGO PLACEMENT!	● PROMINANT LOGO PLACEMENT!	●	● LOGO PLACEMENT/ 5 SHIRTS	●	●
HARRIET TUBMAN SPONSOR \$5,000	●	● PROMINANT NAME PLACEMENT!	● PROMINANT NAME PLACEMENT!	●	● LOGO PLACEMENT/ 3 SHIRTS	●	●
EMANCIPATION SPONSOR \$3,000	●	●	● PROMINANT NAME PLACEMENT!	●	● 2 SHIRTS	●	●
JUSTICE SPONSOR \$1,500	●	●	●	●	●	●	●





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To become a Juneteenth Block Party Sponsor please complete a sponsor form by visiting sthope.org/juneteenth-block-party

PRINT TIMELINE

To be included in the printed materials, please submit your sponsor form and hi-resolution before the print deadlines listed below:

Print Items	Print Deadline
Event Flyers (For \$25K Sponsors Only)	Friday, March 29
Event Posters (For \$5K, \$10K & \$25K Sponsors Only)	Friday, April 19
T-Shirt (For \$3K, \$5K, \$10K & \$25K Sponsors Only)	Friday, May 24
Event Signage (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 24
Branded Event Booth (For \$5K, \$10K & \$25K Sponsors Only)	Friday, May 31



Please contact Adrienne Hall at info@sthope.org or 916-451-HOPE (4673) with questions.